NTTAREI Affiliate Benefits and Advertising Options

With a paid AFFILIATE membership to NTTAREI the affiliate company will:

(1) Have the company name, contact person, email, phone number, and website printed in the *NTTAREI Membership Directory*. The directory print run is approximately 50K units annually and is distributed throughout the Metroplex.
(2) Become a spotlight speaker at the general meeting at least once a year. This allows the affiliate more time in front of the members to offer additional information about the company services or products.
(3) Be provided an electronic copy of the NTTAREI database after each print publication.
(4) Have the opportunity to network with members and potential members on a monthly basis at the general meeting.
(5) Have the opportunity for additional advertising at varying levels (See below)

Advertising Options

(A) Business Card sized ad in the *NTTAREI Membership Directory* and bold, top listing on the website affiliates page ***($650 per printing, top listing arranged in order of receipt)***
(B) Banner Ad on the website. ***$375 annually***
    If you need help putting a banner ad together, NTTAREI can help. Development fees for a basic flash animated banner ad starts at $150. Contact our website director at RodLive@mac.com for more information.
(C) Enhanced Text Listing Only (not top) on the website affiliates page ***($100 annually)***

*Advertising Options are only available to affiliate members in good standing of NTTAREI.

**Rates effective for the 2007-2008 Membership period and are subject to change. Please check with the current Board of Directors for the most current rates and benefits information.

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NTTAREI Affiliate Advertising Application

Yes! We want to support the North Texas Chapter of TAREI even more.

Company Name: ____

Advertising Contact: ________________________________ Telephone No: _______________

Email address: ____

Advertising Level (Check One): A B C

Type of file being submitted (.tif, .jpg, .gif, .eps, other): ________________________________

Print files must be in Black and PMS 654 (blue) and no larger than a business card. Web files have web friendly color restrictions. All images posted to the web will be optimized for quality and performance.

**Submit this form and file to Rodney Livermore at RodLive@mac.com.